



# Comparison of the Emotional Impact of News Stories in Quality Papers and Popular Papers

By Rebecca Mahnkopf

GRIN Verlag Feb 2012, 2012. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2005 in the subject English Language and Literature Studies - Linguistics, grade: 2,0, University of Rostock, language: English, abstract: Many articles one reads in a newspaper have an emotional impact on the addressee. This impact can involve the public in general or only a limited part of the readership. For instance a headline like One of these players will be axed (from News of the World, September 4, 2005) will probably not effect the whole British readership but only a part of it, namely those who are interested in soccer. They might be sad that players of their favourite team will be dismissed. (Ungerer in Niemeyer/Dirven 1995: 307) But how is it possible for a news story to cause emotions in the reader In my term paper I am going to describe the system which is responsible for the emotional impact of news stories. Afterwards I will go on to give a short overview of the different kinds of emotions which can be evoked. My next section will take us to the main...



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